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KHET BACHAO ABHIYAN : A NATIONAL CAMPAIGN

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As part of the nationwide “*Khet Bachao Abhiyan*”, a team of scientists from ICAR-Central Institute for Arid Horticulture, Bikaner, organized an awareness programme in the MGMG villages of Kolasar and Bachhasar on 10.06.2026. The teams including Dr. B.R. Choudhary, Dr. R.P. Meena, Dr. L.P. Yadav and Dr. Roop Chand Balai initiated an awareness campaign/capacity- with regards to *Khet Bachao Abhiyan, Balanced Use of Fertilizers (BUF)*, adoption of Integrated Plant Nutrient Management (IPNM) / Natural farming / Organic farming, use of biofertilizers /alternate source of nutrients in horticulture and other crops.

Starting the programme, Dr. Roop Chand Balai, Scientist welcomed the participating farmers at Bachhasar village and explained the purpose and importance of the running campaign on *Khet Bachao Abhiyan* and Balanced Use of Fertilizers. He advised to farmers to apply the plant nutrients in balanced way to get the sustainable production for soil and environmental healthy. He also advised to farmers that soil testing is very essential to maintain the soil health and application of fertilizers in balanced way. On the occasion, Dr. L.P. Yadav Senior Scientist, elaborated about the organic sources of nutrients viz. growing of green manuring like dhaincha, cluster bean, moong and other pulse crops for improving soil health and productivity for reducing use of chemical fertilizers. He also advised to farmers to grow green manuring crops to increase the soil fertility and soil conditions and save the expenditure in crop production.

During the programme, B.R. Choudhary, Principal Scientist, interacted with farmers of Kolasar village highlighted the purpose and importance of the campaign on *Khet Bachao Abhiyan*. He expressed his experiences on significance of nutrient use efficient horticultural crops and varieties for enhancing production and productivity of the same. He stressed that farmers should adopt improved varieties of horticultural crops for increase the income of the farmers, if sown as per improved production technologies like balance use of manure and fertilizers and other management practices.

Besides, Dr. R.P. Meena, Senior Scientist, interacted with farmers and briefed that farmers should used chemical fertilizers in balanced way along with organic sources viz. biofertilizers and alternative nutrient sources for improving the soil health with better production.

During the programme, the farmers shared their experiences that by growing the vegetable crops in the field, for production and productivity. Farmers were of opinion that there is a less knowledge and awareness about arid horticultural improved practices and lack of authentic seed & planting materials at local level.



Team: Dr. B.R. Choudhary, Dr. R.P. Meena, Dr. L. P. Yadav and Dr. Roop Chand Balai