



Khet Bachao Abhiyan-A National Campaign

Dated 22.06.2026

ICAR-Central Institute for Arid Horticulture, Bikaner, conducted campaign in Tejrasar village of Bikaner district of Rajasthan related to “Khet Bachao Abhiyan” on 22 June 2026. This programme organized by a team of scientists, including Dr. Jagadish Rane, (Director of the Institute), Dr. S. R. Meena and Dr. Dhurendera Singh.

In starting, Dr. S.R. Meena, welcomed all the scientists and the farmers and explained about the importance and purpose of the programme. During the programme Dr. Dhurendera Singh, Head Crop Production told about in details about the importance of maintaining soil health through the balanced use of fertilizers in horticultural crops. He emphasized the need for adopting Balanced Use of Fertilizers and Integrated Plant Nutrient Management practices, along with promoting natural farming, organic farming, green manuring, and the use of biofertilizers and other alternative nutrient sources. Dr. Jagadish Rane, (Director of the Institute) participated and briefed about the utility of the use and benefits of organic nutrient sources to enhance horticultural crop productivity in an environmentally sustainable manner. He motivated the farmers to increase the use of biofertilizers alongwith conventional fertilizers. He also emphasized on the use of biocontrol agents and organic products in reducing the incidence of insect pests and diseases in horticultural crops. He focused on the importance of organic and natural farming using organic inputs such as farmyard manure (FYM), farm compost, and green manures while reducing dependence on chemical fertilizers. Dr. S. R. Meena, Principal Scientist created awareness and knowledge among the among farmers regarding the efficient use of plant nutrients in horticultural crops and varieties, soil test-based fertilizer application, and scientific input management practices in horticulture as well as other agricultural crops. Dr. Meena, advised farmers to apply plant nutrients in balanced quantities on the basis of crop-based recommendations and soil test results.



Team: Dr. Dhurendera Singh and Dr. S R Meena, Dr. Jagadish Rane