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Khet Bachao Abhiyan-A National Campaign

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ICAR-Central Institute for Arid Horticulture, Bikaner, conducted campaign “**Khet Bachao Abhiyan**” in Salasar village of Bikaner district of Rajasthan on 29th June 2026. This programme organized by a team of scientists, including Dr. S. R. Meena and Dr. Dhurendera Singh. At the outset, Dr. S.R. Meena, welcomed all the scientists and the farmers and explained about the importance and purpose of the **Khet Bachao Abhiyan**.

During the programme Dr. Dhurendera Singh, Head Crop Production created awareness and knowledge among the farmers regarding the efficient use of plant nutrients in horticultural crops and varieties, soil test-based fertilizer application, and scientific input management practices in horticulture as well as other agricultural crops. He emphasized the need for adopting balanced use of fertilizers and integrated plant nutrient management practices, along with promoting natural farming, organic farming, green manuring, and the use of biofertilizers and other alternative nutrient sources.

Dr. S. R. Meena, Principal Scientist briefed about the utility of the use and benefits of organic nutrient sources to enhance horticultural crop productivity in an environmentally sustainable manner. He motivated the farmers to increase the use of biofertilizers along with conventional fertilizers. He also emphasized on the use of biocontrol agents and organic products in reducing the incidence of insect pests and diseases in horticultural crops. He focused on the importance of organic and natural farming using organic inputs such as farmyard manure (FYM), farm compost, and green manures while reducing dependence on chemical fertilizers.



Scientist explaining about the campaign of KBA at Salasar village

Interaction with farmers for nutrient management at Salasar village

Scientists interacting with farmers under KBA at Salasar village

Scientists explaining about BUF to the farmers at Salasar village

Team: Dr. Dhurendera Singh and Dr. S R Meena