



भाकृअनुप – केंद्रीय शुष्क बागवानी संस्थान
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KHET BACHAO ABHIYAN : A NATIONAL CAMPAIGN

Dated 24.06.2026

As part of the nationwide “*Khet Bachao Abhiyan*”, a team of scientists from ICAR-Central Institute for Arid Horticulture, Bikaner, organized an awareness programme in the MGMG villages of Norangdesar on 24.06.2026. The teams including Dr. B.R. Choudhary, Dr. R.P. Meena, Dr. L.P. Yadav and Dr. Roop Chand Balai initiated an awareness campaign/capacity- with regards to *Khet Bachao Abhiyan, Balanced Use of Fertilizers (BUF)*, adoption of Integrated Plant Nutrient Management (IPNM) / Natural farming / Organic farming, use of biofertilizers /alternate source of nutrients in horticulture and other crops.

B.R. Choudhary, Principal Scientist and Dr. R.P. Meena, Senior Scientist interacted with farmers and explained briefed about Khet Bachao Abhiyan and delivered an informative talk on the balanced use of fertilizers and its importance in maintaining soil health, enhancing nutrient-use efficiency, and achieving sustainable crop production. He shared valuable knowledge on the cultivation and management of vegetable crops suitable for arid environments and discussed about improved production technologies and management practices for important arid fruit and vegetable crops crops such as Khejri, ber, aonla, and other arid vegetable crops, highlighting the potential for income generation, reduction of post-harvest losses, and promotion of agri-entrepreneurship among farmers and rural youth.

Besides, Dr. R.P. Meena, Senior Scientist interacted with farmers and explained the purpose and importance of the campaign on *Khet Bachao Abhiyan* and Balanced Use of Fertilizers. He advised to farmers to apply the plant nutrients in balanced way to get the sustainable production for soil and environmental healthy. He also advised to farmers that soil testing is very essential to maintain the soil health and application of fertilizers in balances way. He also focussed and discussed that farmers should used chemical fertilizers in balanced way along with organic sources viz. biofertilizers and alternative nutrient sources for improving the soil health with better production. During the programme, the farmers shared their experiences that by growing the vegetable crops in the field, for production and productivity. Farmers were of opinion that there is a less knowledge and awareness about arid horticultural improved practices and lack of authentic seed & planting materials at local level.



Scientist explaining about the campaign KBA and BUF at Norangdesar of Bikaner district



Interaction with farmers for nutrient management Norangdesar of Bikaner district



Scientists interacting with farmers about KBA & BUF in horticultural crops



Scientists explaining nutrient deficiency system in crops

Team: Dr. B.R. Choudhary, Dr. R.P. Meena, Other team members Dr. L.P. Yadav and Dr. Roop Chand Balai