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Khet Bachao Abhiyan-A National Campaign

Dated 29.06.2026

A campaign under the “**Khet Bachao Abhiyan**” is organized at Naiyon Ki Basti village of Bikaner district on 29nd June 2026 by a team of scientists, including Dr. D. K. Samadia, Head, Crop Improvement and Dr. Ramesh Kumar, Senior Scientist from the ICAR-Central Institute for Arid Horticulture (CIAH), Bikaner.

At the outset, Dr. Ramesh Kumar briefed about “**Khet Bachao Abhiyan**” organized by ICAR-CIAH, Bikaner. He highlighted the importance of organic inputs in productions of arid horticultural crops and improving soil health. He highlighted the benefits of drip irrigation and fertigation techniques for improving nutrient-use efficiency and reducing input costs. He encouraged the use of biofertilizers alongside conventional fertilizers and organic products in horticultural crops for crop protection.

Dr. D. K. Samadia highlighted the promotion of natural and organic farming practices, particularly in arid horticultural crops. He suggested the improved production technologies of arid vegetables, with special emphasis on the Khejri variety ‘Thar Shobha’, which can be successfully cultivated under organic and rainfed farming systems without the use of chemical inputs. He suggested that local horticultural plants like khejri, pilu, lasoda, gundi, jamun, bael, ber and aonla should be planted in village community land and kitchen garden for social benefits. Team also visited in door to door in village to create awareness about Khet Bachao Abhiyan and collected feedback of farmers.



Khet Bachao Abhiyan organized at Naiyon Ki Basti village



Interaction with farmers for nutrient management at Naiyon Ki Basti village



Discussion with farmers about KBA and its importance at Naiyon Ki Basti village



Scientists explaining about improved varieties of arid horticultural crop at Naiyon Ki Basti village